

BSHS Travel Guide style guide – last updated 29/10/13

Thank you for contributing to the BSHS travel guide! This site aims to provide users with articles that are above all fun and appealing.

The site is for anyone interested in visiting places with ties to the history of science, technology and medicine, anywhere in the world. The site is a collaborative endeavour and will grow as articles are contributed by people who wish to share their knowledge. The British Society for the History of Science provides the architecture and some editorial oversight and anyone can contribute an article.

Article Content

We recommend an overall article word count of between 500-1000 words. Articles should be aimed at an audience with an interest in popular history of science. Footnotes and references are not required but some further reading, where applicable, is encouraged. Articles should include the address, location, and further details (e.g. website address) of the site. We do not recommend including opening hours or admission costs as these can go out of date very quickly.

We recommend using previous articles as a form of style guideline. A few good examples are:

Charles Darwin's Home Down House, Kent

<http://www.bsbs.org.uk/travel-guide/charles-darwins-home-down-house-kent>

West Riding Lunatic Asylum, Wakefield

<http://www.bsbs.org.uk/travel-guide/west-riding-lunatic-asylum-wakefield>

George Washington's Distillery and Gristmill, Alexandria, Virginia

<http://www.bsbs.org.uk/travel-guide/george-washingtons-distillery-and-gristmill>

Please note that articles should not include external links that do not closely relate to the article content and articles should have a history of science focus.

Articles can be emailed in Word document to web@bsbs.org.uk or authors can be provided with login details (see Wordpress section below).

Author Details

All articles are published under the author's real name; we do not use usernames or pseudonyms. In addition, we recommend that authors include **a brief biography** of a few lines. This will appear at the bottom of all the articles you contribute and can include a link to your University or personal webpage, profile, blog or social media account but no other external links.

Wordpress

We are very happy to setup a Wordpress account for authors who would like to create and edit their own article. Please email web@bsbs.org.uk and we send you login details via email.

If you haven't used Wordpress (our content management system) before, we recommend checking out the Wordpress Guide to Writing Posts (http://codex.wordpress.org/Writing_Posts).

Publishing your own article

We recommend you save the article as a Draft first and preview it before publishing just to check everything is as it should be. We also recommend viewing other articles to We also recommend using categories, tags,

and geotagging information.

- To place the article in its geographical area, please use the categories box to tick the applicable boxes.
- Please use the tags as a form of keyword submission.
- If you would like to use geotagging, use the 'Location' box at the bottom of the edit post page to search for the address. To automatically insert a Google map, put [geo_mashup_map] below your article text in the main content.

Images

We prefer authors to provide images of their own. If this is not possible, then we recommend then using the Creative Commons Search (<http://search.creativecommons.org/>) to search Flickr, Wikimedia, or Google Images for images licensed for commercial reuse but not to modify, adapt, or build upon. A recent example of how these images are attributed can be seen in the article on the Clifton Suspension Bridge, Bristol (<http://www.bshs.org.uk/travel-guide/the-clifton-suspension-bridge-bristol>). This can be a bit tricky to do so the BSHS Web Officer (web@bshs.org.uk) is glad to provide assistance in this or in any other technical matter.

We recommend that any images to be provided should be no greater than 1024 pixels in maximum dimension and should be less than 2Mb in size. We are happy to provide assistance in resizing and editing images, as appropriate.

One final note on images, just because an image is available online does not mean that it can be used. Like all forms of media, offline and online, copyright still applies and it is for this reason that we recommend using personal or licensed images (see above).

Copyright

Copyright for articles and image(s) provided by the authors remain with the authors themselves. The author will grant the British Society for the History of Science (BSHS) permission to reproduce the article for non-commercial purposes. In addition, the author grants the BSHS permission to edit the article in order to fit in with style guidelines (see above).

Help

Please do not hesitate to get in touch with the BSHS Web Officer (web@bshs.org.uk) if you have any further questions.